

10 | **BILSTER**
JAHRE | **BERG**



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02 | This is us

Since the opening in 2013, the BILSTER BERGS has been driven by the desire to share the enthusiasm for the automobile in a special way. As a private company, the BILSTER BERG counts around 180 automotive enthusiasts among its shareholders. We see ourselves as a partner of the automotive industry and offer our customers and guests the perfect setting to experience your brand: as a stage for new products, as an arena for sophisticated driving experiences, as a catalyst for your successful business.





Our history

As an ammunition depot for the NATO Rhine Army, the BILSTER BERG had served as a storage facility for explosive substances since 1970. 10 years after it was taken out of commission, the vision was born to build a racetrack with the latest standards and the highest demands on the deserted terrain. A truly massive project – without any public funds and with many concerns. From the very beginning, many minds and hands were actively involved in the approximately ten-year planning phase. Among them were the internationally active race track planner Hermann Tilke and the racing legend Walter Röhrl. After two years of construction, the area with its extraordinary track was officially opened on June 1, 2013: BILSTER BERG was born!





Safety first!

A word about safety in advance.

No matter which driving experience you want to realize at the BILSTER BERG: Safety always takes pole position! This is helped by 26 HD cameras and up to 35 observation or flag posts with radio. The Electronic Marshall System provides additional safety during your brand event. In addition, safety cars and a towing crane truck are available for the security of your guests.

Driving Experience

Bringing your brand philosophy to life.

What makes the BILSTER BERG so unique is not only the special ambience of the park-like, landscaped grounds. But most of all, the 4.2-kilometre-long asphalt track is considered as a special highlight among the race tracks in Europe, not only among motorsport professionals. The entire area follows the white label principle. This means you can arrange your events entirely according to your vision, without advertising by external companies, and use all the available space for your brand without exception. Bring your own brand philosophy to life for your target group.



Product Launch

Your products set the scene.

The BILSTER BERG is your arena. As a space for highly individual vehicle presentations or for introducing your innovative components. Use the BILSTER BERG as the perfect stage to present your products exclusively to a selected audience. Thanks to the white-label principle, any advertising areas are available exclusively for your product presentations. From smaller groups to a larger audience.

Your product range.

To realize your product presentation exactly according to your ideas, the BILSTER BERG offers you one thing above all: exclusivity. Halls, seminar rooms, paddocks and modules that are completely geared to your products. There is no interference from racing operations and no external visitors. In addition, you can combine your product presentations with impressive driving experiences.



Test

Your values matter.

On the BILSTER BERG, you test under the highest security standards, up to and including secrecy status. The exceptional location and the highest security measures for access to the entire site ensure discretion. This affords you the opportunity to test even the most sensitive products, perfectly shielded from the outside world.

The BILSTER BERG fulfils a wide range of requirements for the successful execution of the planned tests. 4.2 kilometres - divisible into the 1.8 kilometre long west loop and the 2.4 kilometre long east loop. 44 crests and dips, 19 turns, downhill grades of up to 26 percent, uphill grades of up to 21 percent and a cumulative elevation change of more than 200 meters. On the dynamics area you will find the optimal conditions for precise tests. With a total area of 320 x 60 meters, tests can be carried out on three levels. These can be irrigated separately or together. In addition, there is also a skidpad, which can also be irrigated.



Trackday

Driving pleasure redefined. Passion meets safety.

Trackdays at BILSTER BERG are organized driving events to improve vehicle control. The BILSTER BERG is one of the most challenging natural circuits in Europe and places the highest demands on man and machine. The area opens up to impressive race track experiences for you. In addition to the driving fun, your safety is obviously the top priority. Therefore, the track follows a safety concept that is strictly based on the guidelines from the FIA and is regularly reviewed by the DMSB.

Training

Prepared for any serious situation.

Perfect conditions for safe driving, drift, braking, cornering and slalom training. No matter what type of driver safety training you are planning, at the BILSTER BERG, you can expect all the necessary conditions to simulate a wide variety of driving situations and to hold suitable training courses. For companies, customers, employees or private persons. Under the guidance of experienced instructors, participants improve their driving skills and vehicle control. The focus is on safety, but also on driving fun.

Maximum discretion.

The training areas, which are not accessible to the public, is protected from prying eyes and sensitive details are treated confidentially. This makes the area suitable not only for ordinary driver safety training, drift training or as a testing track for prototype drivers, but also for special training for task forces and the police departments. Of course, manufacturers, dealers, fleet managers or service providers from the automotive industry will also find the perfect conditions to train their participants in driving skills, driving physics and vehicle control in the most diverse exceptional situations.





Photo- & Filmset

White Label.

Whether photo shoots for advertising products and vehicles, making commercials for major brands or filming for the racing and motorsport scene: at BILSTER BERG, your protagonists are in the foreground. Because of the white label principle, nothing distracts from your brand or your storyline. No other brands, lettering or sponsors appear anywhere, so all the available space appears solely under your logo. Use the BILSTER BERG as an emotional advertising platform: for your staging. For your brand. For your photo and film shoots.



Events

Extraordinary opportunities for special experiences.

Whether major events, conferences or parties - the BILSTER BERG is the perfect location. The two paddocks provide space for temporary buildings and high visitor volumes. Modern and functional rooms allow for corporate or private events. No matter which location you use: the racetrack is always in sight. Rustic in our "Offroad hall" or elegant in our "Clubhaus" with spacious terrace directly at the race track. Large numbers of participants in our paddocks or exclusive parties with private flair in our TURN ONE restaurant. The BILSTER BERG offers always the right location.

As individual as your event - the BILSTER BERG as an event location.

Make the BILSTER BERG your unique event location. From wedding fair, almost every event is possible. The large selection of different buildings and areas allow you to organize your very own individual event in the extraordinary atmosphere of a race track. Create unforgettable experiences for yourself and your guests, as the architect of unique events. Our experienced event management team will be happy to assist you with any questions you may have about your event at the BILSTER BERG. Regional partners such as photographers, event technicians or decorators are available for your event on request. We look forward to your request!

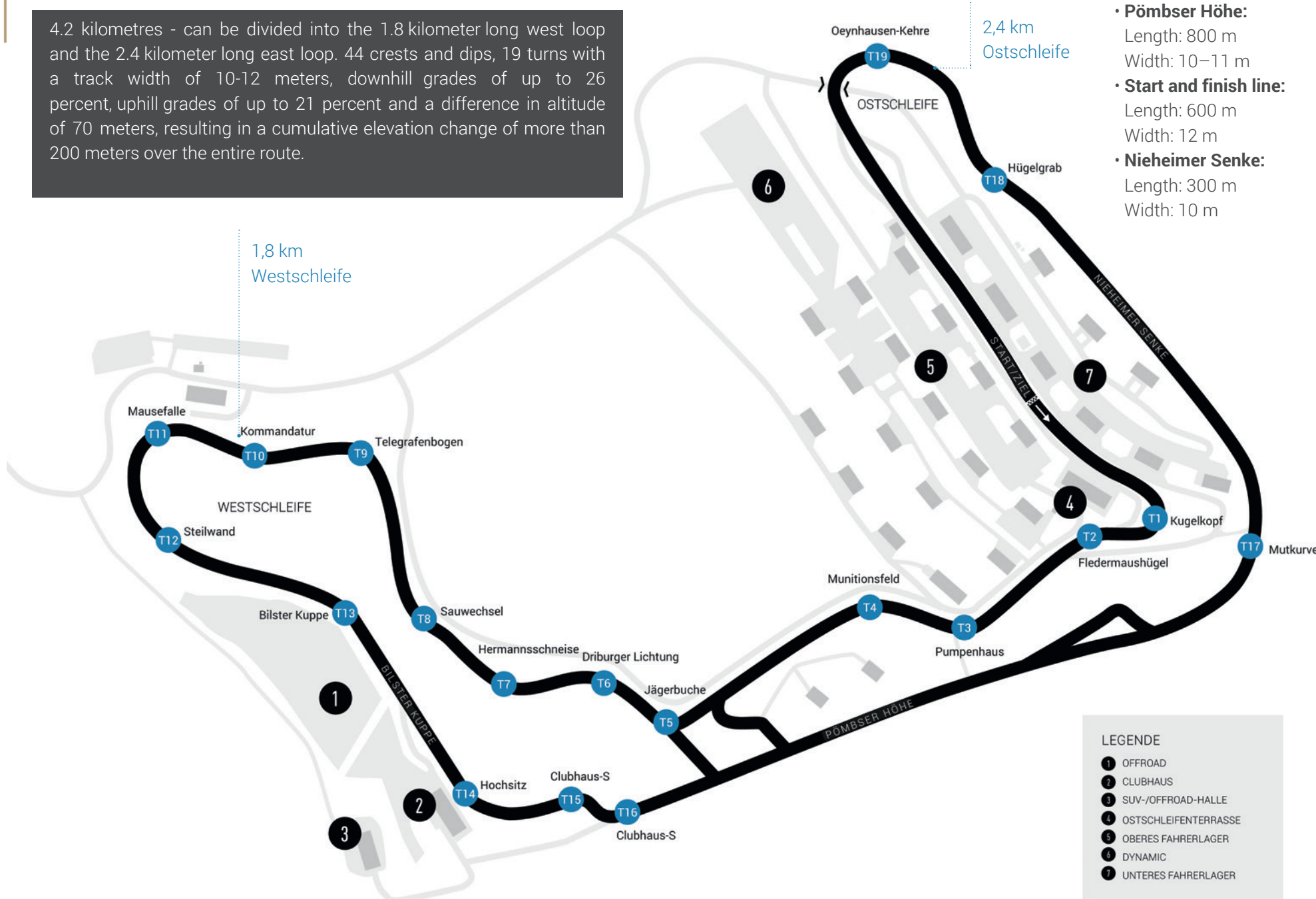
**BILSTER
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4.2 kilometres - can be divided into the 1.8 kilometer long west loop and the 2.4 kilometer long east loop. 44 crests and dips, 19 turns with a track width of 10-12 meters, downhill grades of up to 26 percent, uphill grades of up to 21 percent and a difference in altitude of 70 meters, resulting in a cumulative elevation change of more than 200 meters over the entire route.

Straights

- **Pömbser Höhe:**
Length: 800 m
Width: 10–11 m
- **Start and finish line:**
Length: 600 m
Width: 12 m
- **Nieheimer Senke:**
Length: 300 m
Width: 10 m



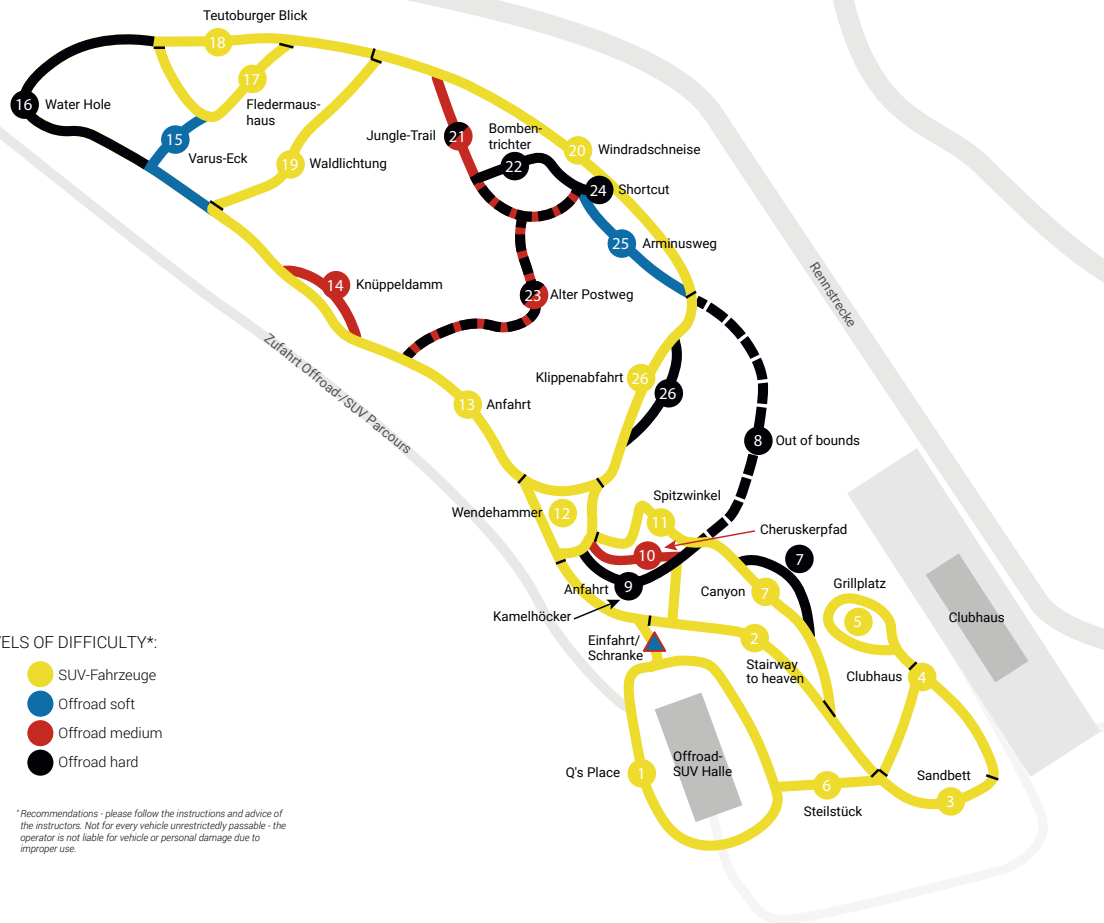


The Offroad Hall

The offroad hall at the offroad course can be used in many ways thanks to its three-part layout. It offers a washing hall and a hydraulic lifting platform for tire changes and vehicle checks. In the middle of the hall is an exhibition area where vehicles can be driven on. In the 3rd part, the lounge area, a Bullerjan wood-burning stove, cosy furniture and optional catering invite you to linger, especially in the cold season. The large glass front provides plenty of light.

The dynamic area

Over 20,000 m² available area, irrigated
320 m length x 60 m width
Skidpad, 80 m length x 10 m width, irrigated



The Offroad-Parcours

- 5 km total distance (passable in both directions)
- 5 ha total area
- 26 sections
- Gradient/descent: min. 10°/18 %.
- Gradient/slope: max. 45°/100 %.

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Ostschleifenterrasse. Automotive event location with a fabulous panoramic view.

Two large conference rooms, an organiser's office and the TURN ONE restaurant - the "Ostschleifenterrasse" is the heart of the BILSTER BERG. It is located in the upper paddock at the end of the start and finish line and offers you and your guests a fabulous panoramic view of the BILSTER BERG while you indulge in culinary delights. The modern facilities offer spaces for your conferences or trainings as well as private events with racetrack character.

10 | Location





Clubhaus.

At the highest point of the grounds you will find the "Clubhaus" - the location highlight of the BILSTER BERG. Located directly between the track and the offroad course, it forms the perfect symbiosis of driving action and relaxation with its exclusive seating and spacious terrace.

Thanks to the own driveway, you benefit from the utmost exclusivity and privacy. The "Clubhaus" is the location for relaxed daytime evenings or glittering parties, which our catering partner also stages for you in terms of culinary delights.



Pit halls.

Dimensions:

Area: 380 m² or 560 m²

Height: 4.50 m to lower edge of lighting

Gates: 3.125 m x 3.50 m with wicket door

Quantity:

Upper paddock: 8 units in 4 halls

Lower paddock: 10 units in 4 halls

Facilities (small/large hall):

- 2-3 sectional gates with wicket door each towards the paddock and the pit lane
- 1-2 sanitary units with 1 unisex toilet and 2 showers each
- Connections: LAN, W-LAN and TV
- Power connections from 16 A (Schuko), up to 32 A, 63 A and 125 A alternating current.
- 2 TV sets are available, which can be attached to corresponding wall brackets.

The rental halls.

A wide range of possible uses.

- Former ammunition storage halls
- Cantilever construction
- 17 rental halls for long-term rentals
- Can be converted into offices, conference rooms, with kitchen, roof terrace, etc.

Areas/dimensions:

- **Gross floor area:** 440 m²
- **Gross floor area:** 380 m²
- **Length inside:** 28 m
- **Interior width:** 14 m
- **Height inside:** 5.7 m

Individual boxes.

- Garage concept
- 22 parking spaces; max. 44 vehicles
- Lockable mesh boxes
- Storage facilities
- Electricity connection per box
- Lifting platform for second vehicle possible
- No transport costs
- Technical support possible
- 24/7 security guard

Secure long-term parking in an area guarded around the clock.

Community Hall.

For safe long-term vehicle storage, there are parking facilities in hall E31. This is a shared hall for several tenants where vehicles can be stored and facilities such as toilets, showers, changing rooms and lounges can be used jointly.

- Max. 10 vehicles
- Free-standing, without partition
- Minimum rental period 1 year
- Savings on insurance
- No transport costs
- Technical support possible
- 24/7 factory security guard





Environmental protection & sustainability at BILSTER BERG

Protecting the biodiversity of the Weserbergland was a matter close to the heart of the BILSTER BERGS from the very beginning. For this reason, numerous effective concepts were discussed together with the experts from the Bureau for Faunistics in Cologne, Bureau Kortemeier and the Lower Landscape Authority already during the planning phase. These ultimately made it possible for the BILSTER BERG to strike a balance between economic operation of an automotive testing and presentation track and the natural biodiversity of the region. This was achieved above all by implementing habitat compensation measures: for the resident dormice, 40 dormouse boxes were erected on the BILSTER BERG, which serve as an ideal shelter for the rodents, which are protected throughout Europe.

By creating two new biotopes, the great crested newts were resettled, as were the various rare bat species, for which 100 replacement bat roosts were established, which, like the dormouse boxes, were measured by GPS device. Galloway cattle grazing on the CEF (Continuous Ecological Functionality) areas and several bee colonies that live in beehives directly on the premises complete the biodiversity at the BILSTER BERG.

Environmental management system.

Environmental protection and sustainability have been a priority since the opening of the test and presentation track in June 2013, which is why a certified environmental management system, or EMS for short, was set up. This means that the BILSTER BERG is committed to sustainable environmental protection. Thanks to the EMS, all legal requirements and guidelines can be better implemented and monitored, for example the compensation of CO² emissions caused by the driving activities on the BILSTER BERG or the permanent undercutting of the noise quota.



When purchasing raw and auxiliary materials, ecological criteria are taken into account and preference is given to suppliers who place a similarly high value on environmental protection. The BILSTER BERG is currently following the transformation processes in the automotive industry and is investing in improving the infrastructure. Renewable energy and a healthy energy mix also play a role here. Renewable energy is already being used at the BILSTER BERG thanks to a wind power plant that has been in operation for years.

Future developments.

The company will continue to invest in its development in the future. Following the successful expansion of photovoltaic systems with a total output of two megawatts on the roofs of the plant, the focus is now on further projects, such as the technical renewal of the route monitoring system, the installation of additional electric charging stations and the construction of a hydrogen filling station.

"Environmental protection is an important goal in our company. The effort to protect the environment is an obligation for our company towards our customers, business partners, fellow human beings and future generations," says Hans-Jürgen von Glasenapp, Managing Director at BILSTER BERG. "The results of active environmental protection at the BILSTER BERG are very satisfactory. It was the right decision to take the more complex route to protect our environment from the outset. And thanks to the large number of compensatory activities that we intend to further expand in the future, there is absolutely no contradiction between this and our work as a test and presentation track."



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Restaurant TURN ONE.

Tasty, seasonal and regional dishes - individual and according to your wishes. Our team took over the catering at the BILSTER BERG at the beginning of 2017, and we look forward to offering you and your guests the right catering for your demanding and exciting events.

Our goal: catering that is delicious and of high quality, but can also be offered to customers on site - for example in the pit halls or in the paddock. We offer you an alternative to the classic buffet with creative ideas such as live cooking stations.

Contact person.

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Gastronomy
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Service packages.

Whether it's a lunch buffet in the restaurant, grilled sausages in the pit hall or a cocktail reception in the "Clubhaus" - anything is possible. With fire, smoke and a lot of patience, we prepare for you, for example, pulled pork, which is smoked for 19 hours, Teutoburg game specialities, beef from the BILSTER BERG's direct Galloway breeding, regional fish specialities or creative vegetarian and vegan dishes.

We also offer the following services:

- Conference, training and seminar catering
- Catering in the pit hall
- Lunch time in the TURN ONE restaurant
- BBQ at the "Clubhaus" and the "Ostschleifenterrasse"
- SUV lounge catering on the offroad course
- Food truck
- Coffee & Cake
- Theme events
- Breakfast buffet
- Brunch buffet



The range of events at BILSTER BERG rests on two pillars

The range of different events at the BILSTER BERG is wide. On the one hand, the BILSTER BERG offers its customers a platform for their own exclusive events. Whether as driving experiences, product presentations, press and employee events or for film and photo shoots. Guests benefit from the fact that the BILSTER BERG is not a publicly accessible site and can therefore guarantee a special degree of exclusivity and privacy.

On the other hand, the BILSTER BERG offers trackday events in many formats that are designed for motorsport enthusiasts or those interested in motorsport. These events can be booked by all interested parties. In some cases, even spectator tickets are available. The BILSTER BERG also offers its own beginners' driving training program. The "Racetrack Training" offers anyone who has little or no experience on circuits the opportunity to enter the world of motorsport.

The "Racetrack Training" is also a great gift idea and is available as a voucher directly online.

For those who don't want to experience the BILSTER BERG from the driver's seat, the BILSTER BERG catering team invites you to breakfast, brunch or coffee at regular intervals.

Further information and current dates for the various event formats can be found here:





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Here you can find our FAQs



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